

Privacy Policy

The team at Martin Brothers Funeral Services and its parent company, The Caring Group Corp., understand the importance of your privacy and are committed to maintaining that trust. This privacy statement will provide assurance that any personal information collected will be handled with the highest professional while maintaining the trust you have placed in us.

For these reasons, we have created the following Privacy Policy. It confirms our dedication to protecting your privacy.

What This Policy Covers

This policy covers our handling of the personal information we collect from you.

Categories of Personal Information Collected

When you access or use services provided on the Martin Brothers Funeral Services website, we may collect the following information

- Basic contact information (for example, name, phone number, mailing address, email address)
- Payment-related details (for example, billing address and other credit card details)
- Communications (for example, submitted questions or other posts including messages of condolence and marketing preferences)
- Recruitment data (for example, resumes and other details regarding an applicant's qualifications)

We use Google Analytics to collect and analyze information about use of the website and to help us understand activities and trends, this includes use of Google Analytics performance reports relating to demographics and interests. As part of this service, we share a unique identifier with Google Analytics.

Why We Collect Personal Information

The personal information we collect is required to:

- Identify the purchasers and/or beneficiaries of prepaid funeral service arrangements and at-need service arrangements
- Provide services in the communities we serve
- Comply with legislative and regulatory requirements
- To communicate with you directly, regarding services, respond to your questions or offer you additional products or services.
- You may decline to share certain information with us, in which case we may not be able to provide you with some of the features and functionality of our Services.

How Personal Information Is Used

- We do not sell, trade or give away any personal information provided
- We will only share information with third parties if we are required to by law or if we believe in good faith that such action is necessary to comply with the law, prevent unlawful activity, defend our rights, or maintain security.
- We may also share information if you have either expressly authorized us to do so, or, if it is required for facilitating a service (example: vendors who provide services in support of our business operations, such as website development and hosting, payment processing, marketing management, service optimization, vendors that fulfill orders for funeral-related items such as flowers, and data analytics. We may also disclose your personal information to our professional advisors such as our attorneys, accountants, and insurance providers)
- We take all reasonable precautions to ensure that your personal information is kept safe from loss, unauthorized access, or modification

Access To Your Personal Information

- You may ask for access to any personal information we hold about you and you may ask that the information be corrected or updated at any time. However, we reserve the right to confirm the identity of the person seeking to access personal information before complying with any access
- You can request access to your personal information by contacting our office using the contact information below.
- We are committed to finding a fair and reasonable resolution to any request, concern, or complaint you bring to our attention. However, if you are unsatisfied with our response to your request, you may have the right to lodge a complaint with applicable governmental authorities, subject to local law.

Children's Privacy

- We do not knowingly collect or maintain information from any persons under 16 years of age ("children"), and no part of the Services is directed at children. If you are under 16 years of age, then please do not use or access the Services at any time or in any manner. If we discover that information has been collected through the Services from children and without verifiable parental consent, then we will take the appropriate steps to delete this information. If you are a parent or guardian and discover that your child has provided us with personal information without your consent, please contact us directly and we will delete the information.

IMPORTANT LEGAL DISCLAIMER TERMS AND CONDITIONS OF USE

The use of this website and ecommerce page is offered conditionally to you upon your acceptance of the terms and conditions set out below as well as any amendments or additional terms, policies or procedures published on this website from time to time by Martin Brothers

Funeral Services or its parent company The Caring Group Corp. By accessing and using this website, you are deemed to have agreed to these terms and conditions.

Non-Responsibility

Martin Brothers Funeral Services is not responsible for any damage that arises out of the use of this website, or the reliance on the information provided on this website. The information contained within this website is not intended to provide specific advice; this website is provided for specific informational purposes only.

Accuracy And Changes

Information on this website may contain technical inaccuracies or typographical errors. Information may be changed or updated without notice. Martin Brothers Funeral Services may also make improvements and/or changes to the services described in this information at any time without notice.

Software

While every effort is made to ensure that all software provided on this website is suitable for use on a wide variety of computer systems, you should take reasonable and appropriate precautions to scan for computer viruses and ensure compatibility of the software with your specific computer system. You should also ensure that you have a complete and current backup of the information contained on your computer system prior to installing such software.

Hyperlinks Are Not Endorsements

The Helpful Links provided on this page to other websites outside of the Martin Brothers Funeral Services website are meant for convenience. Martin Brothers Funeral Services accepts no responsibility for statements made by the providers of such websites or for your reliance on such statements.

Contact Us

Please contact us with any questions, comments or concerns about this Privacy Notice or our use of your personal information by e-mail at office@mbfunerals.com or by mail at:

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